



Allegiant Stadium | Community Benefits Plan Update

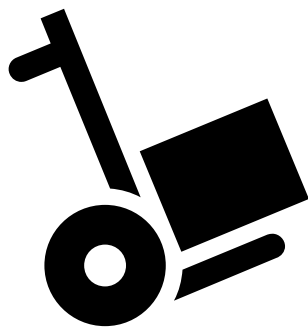
January 12, 2022

Overview | Q3 2021 Update

The Community Benefits Plan (CBP) was developed by LV Stadium Events Company, LLC pursuant to sections 29.5 and 31.5 of the Southern Nevada Tourism Improvements Act to ensure the greatest possible participation by all segments of the local community in the economic opportunities available in connection with the design, construction, and operation of the Allegiant Stadium.



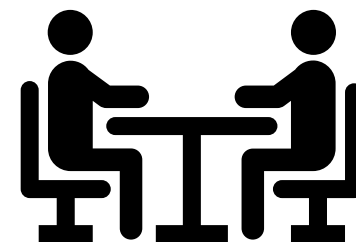
Workforce Diversity



Supplier Diversity



Community Engagement



Career Development

On The Ground & In The Community



Neumiia Duncan-Reed
ASM Global, Director of HR &
Community Affairs



Katrina Dorsey
ASM Global, Community
Affairs Manager



Myisha Boyce
MYS LLC, Community Affairs
Consultant



Magaly Davalos
Silver and Black Hospitality
(Levy), Nonprofit Organization
and Community Relations
Manager





Diversity Metric	League Average	Raiders	Difference
All Fulltime Employees	26%	37%	+11%
Executive Team	12%	25%	+13%
Football Operations	29%	33%	+4%
Business Operations	23%	40%	+17%
Business Operations (Female)	39%	46%	+7%

Executive Diversity: “Increased compared to your Club’s 2020 data, from 10% to 25% in 2021. For the 32 NFL Clubs, Executive People of Color representation decreased from 13% in 2020 to 12% in 2021.”



Workforce Diversity
Event Staff Diversity

CBP, Section 3.3.1(I): Developer's contracts with any concessionaire and any stadium manager overseeing operations shall require such contractors to set a workforce participation target of not less than a combined total of 55% work hours on days in which an event takes place, including setup and tear down, shall be performed by minority and female workers.

68%

Stadium Operator (ASM)

68%

Stadium Concessionaire (Levy)

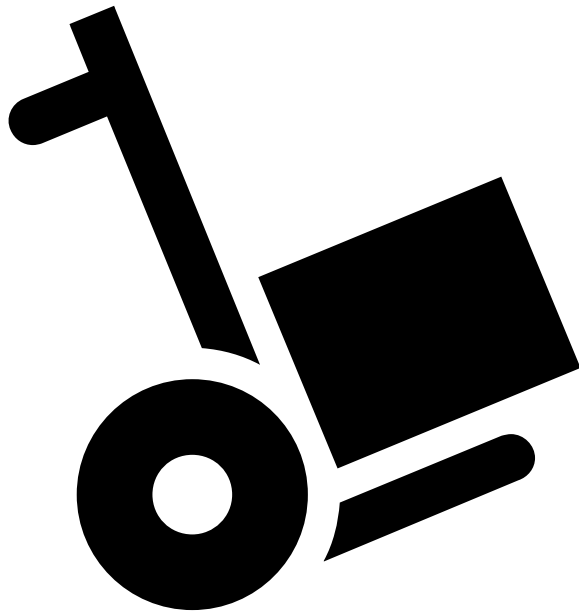


Workforce Diversity
Event Staff Diversity

Allegiant Stadium hosted a stadium-wide job fair spanning a total of six weeks resulting in the engagement of more than 600 candidates by ASM Global and its prime subcontractors.

In addition to on-site hiring activity, ASM Global participated in partner-hosted workforce activities including a Career Fair on the UNLV campus in early October.

Members of the public interested in viewing current job opportunities should visit:
www.allegiantstadium.com/careers.



Supplier Diversity
Business Diversity (WMBE)

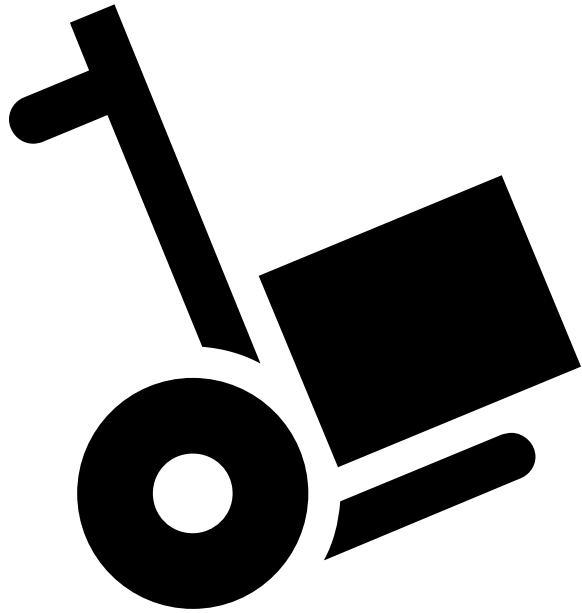
CBP, Section 3.1.1: Strengthening the local small, minority, and female business community economically contributes to the overall economic growth and expansion of the community. Developer's program is designed to achieve meaningful and lasting benefits to the community through business opportunity that enable local small business enterprises and women and minority owned business enterprises to enhance and further develop and grow their businesses.

26%

Stadium Operator (ASM)

30%

Stadium Concessionaire (Levy)



Supplier Diversity
Pillars of Engagement

Pillars of Supplier Engagement Program

Engage

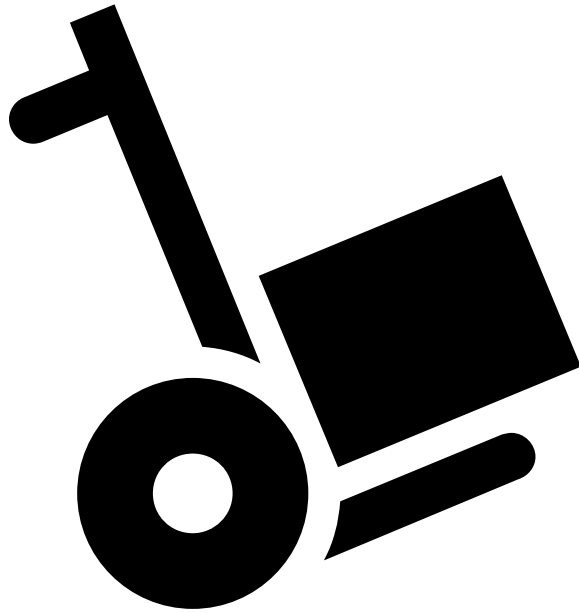
Engage different categories of suppliers in sourcing process

Provide

Provide diverse suppliers equal access to purchasing opportunities

Promote

Promote supplier participation reflective of our company's diverse customer base and the diverse business community

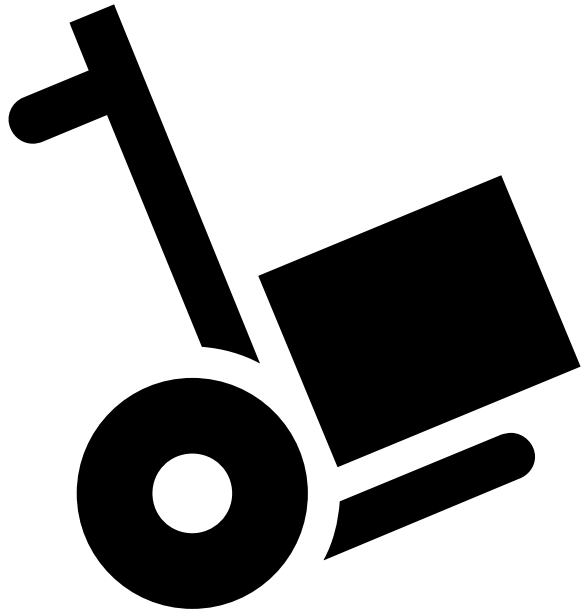


Supplier Diversity

Business Diversity (WMBE)

Approximately 1,300 businesses have been contacted in 2021 by phone as a part of ASM's small and diverse business outreach campaign.

Operations-based vendors interested in doing business with ASM Global and/or participating in targeted events are encouraged to register by selecting "Supplier Registration Form" available at www.allegiantstadium.com/community.



Supplier Diversity
Gridiron Pitch



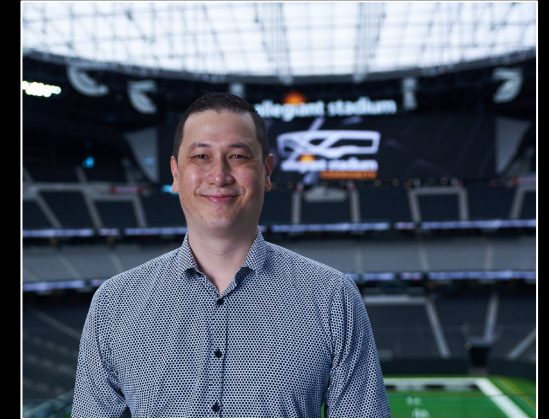
Community Engagement Community Advisory Board



Myisha Boyce – Board Chair
President and Managing Member
MYS LLC



Ashanti Lewis
Director of Community Outreach
Nevada Partners



Evan Louie
Member
Community Advisory Board



Lisa Morris Hibbler
Chief Community Officer
City of Las Vegas



Jeff Saling
Executive Director
StartUp NV



Terrence Thornton
Executive Director
Special Olympics Nevada



Community Engagement

More than 125 community organizations have received an introduction to the Community Affairs Team with the opportunity to initiate discussions on current and future partnership opportunities.

In July, Allegiant Stadium partnered with Nevada Partners on a back-to school event, donating more than 900 backpacks to underserved families.

ASM welcomed New Beginnings Ministries to Allegiant Stadium to get a customized experience of the Raiders Training Camp events.

Super Benji and his family celebrated with Allegiant Stadium staff at WWE SuperSlam alongside the 2021 cohort of Teaching and Uniting Ladies to Inspire Success (TULIPS).



Community Engagement

More than 40 volunteers at Allegiant Stadium dedicated their weekend to plant over 300 trees at the Las Vegas Wash.

ASM rounded out the season by hosting an onsite event in partnership with Zappos and the Salvation Army. Over 1,300 pounds of food was provided at the holiday-themed, “Gobble for Good” giveaway.

Members of the public are encouraged to visit Allegiant Stadium’s “Community” page to locate up-to-date information and to make inquiries for community initiatives.



Community Engagement

ASM Nevada Partners
Back-to-School Event





Community Engagement
New Beginnings Ministries at
Raiders Training Camp





Community Engagement

Super Benji & Family
(WWE Summerslam)





Community Engagement

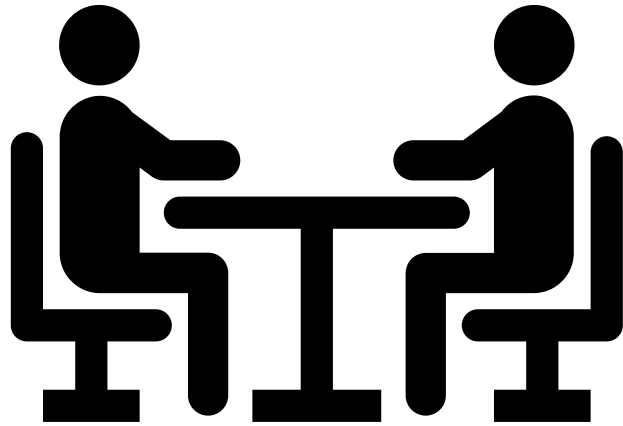
TULIPS Organization
(WWE Summerslam)





Community Engagement
ASM Global Staff Volunteer Day
(Planted 300 Trees at the Wash)





Career Development

Collaboration with Allegiant Stadium partners to launch a new workshop series, internship matching, and formal mentorship programming.

Offseason teammate engagement program, including the development of new employee training programs.

Levy visits local schools, universities, and churches with emphasis on minorities to present career paths opportunities.

Quarterly Community Advisory Board (CAB) meetings carry forward with significant progress in planned programming, including youth-based training curricula.

Looking Forward



Workforce Diversity

- Annual career fair planned for Summer 2022
- Continued partnership with agencies representing special populations (e.g., chambers of commerce, faith-based)



Community Engagement

- Signature series event (e.g., health and wellness program)
- Support external community events and activities



Career Development

- Internship program development
- Workshop and mentorship programs
- Collaborations with the Epicurean Foundation and UNLV



Supplier Diversity

- Ongoing supplier engagement series
- Grow the small business development and mentorship program